

# Tully & Holland

INCORPORATED

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## For Immediate Release

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<http://www.tullyandholland.com>

### **Tully & Holland Advises Venus Wafers, Inc. in its Sale to Circumspect Capital**

**Boston, MA, June 6, 2024** - Tully & Holland, Inc. is pleased to announce its role as exclusive financial advisor to Venus Wafers, Inc. in its sale to Chicago-based Circumspect Capital. The acquisition allows Circumspect Capital to participate in a long-term focused investment partnership with a widely recognized, all-natural specialty snack cracker brand portfolio and private label business.

Venus Wafers, Inc. sells high-quality artisanal crackers in two of today's fastest growing food sectors including healthy, better-for-you snacks and high quality, all-natural private label snacks. Founded in 1931, Venus Wafers produces flatbreads and crackers including Lavash, Water Crackers, Stoned Wheat Crackers and various flatbreads using recipes that were developed over several generations of Barmakian family ownership.

#### **About Circumspect Capital**

Circumspect Capital is a diversified holding company focused on making long-term investments in market-leading companies. Their team of seasoned executives brings 50+ years of perspective and experience running lower middle-market businesses. The pursuit of long-term value creation by serving as a collaborative resource for its portfolio companies not only helps accelerate growth initiatives but also empowers people and organizations to reach their full potential.

#### **About Tully & Holland**

Tully & Holland [www.tullyandholland.com](http://www.tullyandholland.com) is a leading Boston, MA-based investment bank established in 1992. The firm provides corporate finance and mergers & acquisitions advisory services to middle market consumer product companies worldwide. Tully & Holland has particular expertise representing food & beverage companies, multi-channel marketers, retailers, and consumer product manufacturers and distributors.

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